



Company Brief
ZEN PRODUCTION

www.zenproduction.co.kr

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Overview

ZEN PRODUCTION strives to make popular and successful programs. We keep to a simple yet stylish approach with our skilled media creators.



We aim to produce a variety of content for East-Asian markets in our own, unique way

From dramas to movies, ZEN Production has an extensive amount of original content created with the help of wide experience, new thoughts, and the wisdom of long-standing success. Our original ZEN Production style is the first step into advanced content production.



- Corporate name ZEN PRODUCTION
- Established date September 1, 2014
- Starting Capital \$300,000
- Board of Directors CEO Lee Sang-hoon
Lee Hyung-min Co-CEO
- Field of Business Drama and movie production
Actor Management
New Writer Discovery and Training
- Webpage www.zenproduction.co.kr

Business Area

ZEN PRODUCTION provides drama/movie production, actor management, and education and support for new script writers.



Drama and Movie Production

- We produce and invest in movies through strategic partnerships with global movie markets including China, Japan, the U.S., and Europe, as well as with major corporations.
- We use original ZEN Production approaches to create trendy content.
- With our advanced media production and distribution system, we can distribute our original content throughout the world.



Actor Management

- We have a competitive and experienced talent management business in Korea, China, and Japan.



Education and Support For New Script Writers

- Good movies and dramas can never be made without good stories. ZEN Production discovers and trains new writers who will lead the media content industry.

Business Strategy

ZEN PRODUCTION has strategic goals for Target Markets, Distribution Systems, and Content. Zen Production is also advancing projects with KBS(Korea), and Liaoning(China).

Target Market



Drama and movie production targeting China, Japan, Korea, and Southeast Asia

Distribution System



Advanced system application for drama/movie distribution and production

Content



Development of the platform to produce and distribute killer content

ONGOING PROJECTS IN 2015

- Drama Special (26 scenario drama) Contract in process with KBS
- KBS's special drama series production in process (Orange Marmalade) with "a Song For You Team"
- Remaking the popular films of Lee Hyung Min, into Chinese dramas with Liaoning(China)

People

ZEN PRODUCTION creates advanced and unique content targeting markets in Korea, China, Japan, and Southeast Asia.

CEO

Lee Sang-hoon

The legendary entrepreneur, the icon of new business

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Graduated from Seoul National Univ. with engineering degree
Joined the movie research groups of “Yal La Shung” and
“College Movie Association”

The initial member of Interpark, strategic planning manager
The initial member of Enet, management of planning and
general sales

Commerce21 Japan CEO

CEO of Uzen Group

CEO of Zen Production

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Based on the extensive experience and work ethic gained while
establishing and managing corporations such as Interpark, Enet,
and Commerce 21, Lee has been creating stable growth.

The range of businesses under his operation continues to
expand from media production into outdoor equipment, action
sportswear, and other innovative, IT-oriented e-commerce
businesses.

His national and international launch of outdoor brand
Zeroqram and water action sports wear BARREL have proven the
stepping stones for promoting the globalization of Uzen.

DIRECTOR

Lee Hyung-min

Lee Hyung Min, Korea’s best director, producing today’s best
dramas and movies with today’s best actors.

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Graduated from Seoul National University
20th director group in KBS open recruitment
CEO of Good Story Co., Ltd. (2008-2012)
Co-CEO of ZEN Production

- 2012 “Bad Guy” aired on NHK
- 2011 Director of “Hanbando”/TV Chosun
- 2010 Producer and director of “Bad Guy”
Best Director at the Asia Rainbow TV Awards
- 2009 Director of Korean and Japan joint tele-cinema
“Postman to Heaven”
Screenplay: Eriko Kitagawa/Starring: Hero Jaejoong (TVXQ)
- 2006 Director of “Snow Queen”/KBS
- 2004 Director of “Sorry I Love You”/KBS
The Excellent Award from the Korea Broadcasting Awards
The Excellent Piece of Work in Drama from the Baeksang Arts
Awards.
- 2003 ‘Director of “Sangdu! Let’s Go to School!”/KBS
- 2002 ‘Producer of “Winter Sonata”/KBS
- 2000 Co-director of “Autumn in My Heart”/KBS

Portfolio

Lee Hyung Min, Korea's best director, producing today's best dramas and movies with today's best actors.

Autumn in My Heart (KBS, 2000)

Co-director: Lee Hyung Min/ Screenwriter: Oh Sue Hun / Main Actor: Song Hye Kyo, Song Seung Heon, Won Bin



- The first part of the “four season series”, co-produced by Lee Hyung Min and Yoon Suk Ho.
- Viewer rating over 40%. Song He Gyo's breakout role.
- Broadcast in Japan through BS Nipon, and CATV from 2000 to 2002, and was also broadcast in China, Taiwan, Thailand and other Asian countries.

Winter Sonata (KBS, 2002)

Producer: Lee Hyung Min/ Screenwriter: Kim Eun Hye, Yoon Eun Kyung/ Main Actor: Bae Yong Joon, Choi Ji Woo



- The second part of the “four season series”, co-produced by Lee Hyung Min and Yoon Suk Ho.
- Started the Korean wave in Asia
- Remade as a musical in 2006, as an animation in 2009, and as a Chinese film in 2014
- Released OST and Classic album in 2003~2004 in Japan, selling over one million copies.
- 1st place on the Oricon chart, staying on the top 10 for 16 weeks
- Recorded as the most sold TV drama OST in Japan.

Portfolio

Lee Hyung Min, Korea's best director, producing today's best dramas and movies with today's best actors.

Sangdu! Let's Go to School(KBS, 2003)

Director: Lee Hyung Min/ Screenwriter: Lee Kyung Hee / Main Characters: Jung Ji-hoon(Rain) and Gong Hyo-jin



- Famous for a social phenomena, “Sang Doo addiction”, and as a sad love story.
- Famous singer Rain became known as an actor through this role.

Sorry, I Love You(KBS, 2004)

Director: Lee Hyung Min/ Screenwriter: Lee Kyung Hee / Main Characters: So Ji-sub and Im Soo-jung



- Detailed and beautiful direction, reminiscent of a music video
- Sad story that moved people's hearts, creating “Misa addicts”
- OST placed 1st on most music charts
- Grand prize at the Korean Broadcast Awards, 2005
- Best Picture Award in a TV drama at the PeakSang Arts Awards, 2005

Portfolio

Lee Hyung Min, Korea's best director, producing today's best dramas and movies with today's best actors.

Snow Queen(KBS, 2006)

Director: Lee Hyung Min/ Screenwriter: / Main Character: Hyun Bin, Seong Yuri



- Touching story about death and life, focused around a love story.
- An immensely popular drama, with a group of people calling themselves the “Snow Queen Tribe”

Postman to Heaven(Movie, 2009)

Director: Lee Hyung Min/ Kitagawa Erico Screenwriter: Kim Eun Hye, Yoon Eun Kyung / Main Character: Jae Joong, Han Hyo Joo



- A 14 day love story between a woman who suffers from loss of her love and a man who delivers mail to heaven.

Portfolio

Lee Hyung Min, Korea's best director, producing today's best dramas and movies with today's best actors.

Bad Guy (SBS, 2010)

Director: Lee Hyung Min/ Screenwriter: Kim Seong Hee, Lee Do Young/ Main Actor: Kim Nam Gil, Han Ga In



- Refined directing and visualization techniques.
- Excellent performances from all actors and actresses.
- 1st place on a music chart for 3 weeks.
- Broadcast in Japan by NHK.
- Grand prize for production in the Asia Rainbow TV Awards.

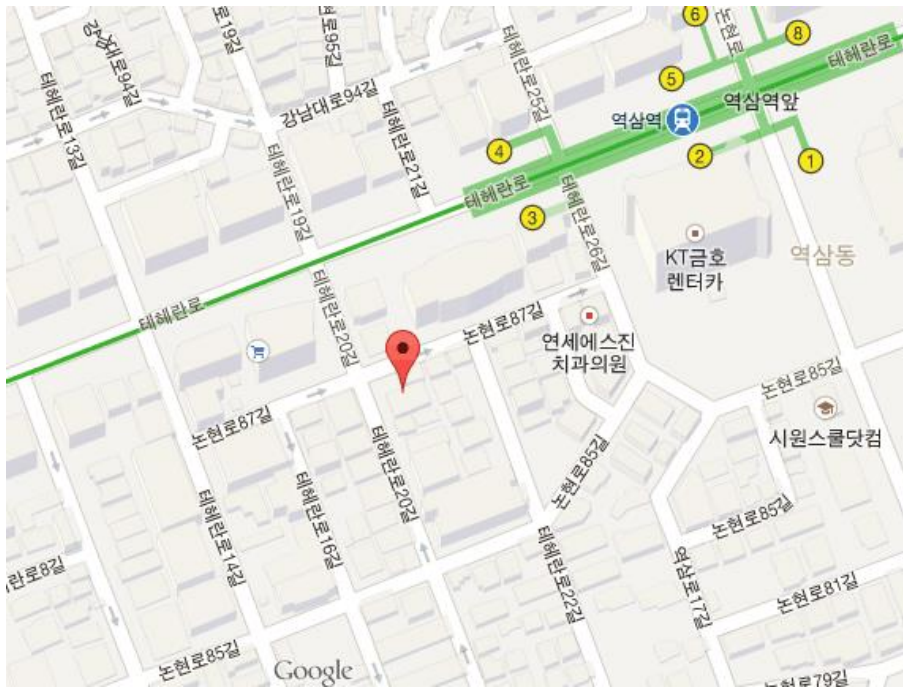
Hanbando (TV Joseon, 2011)

Director: Lee Hyung Min/ Screenwriter: Yoon Sun Joo/
Main Actor: Hwang Jeong Min, Kim Jung Eun



- Breathtaking political thriller about hidden enmity between powerful nations over a United Korea.

Contact us



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